

CANADIAN
BUSINESS
HISTORY
ASSOCIATION



L'ASSOCIATION
CANADIENNE
POUR L'HISTOIRE
DES AFFAIRES

PROGRESS REPORT

2019



The Canadian Business History Association - l'association canadienne pour l'histoire des affaires (CBHA/ACHA) is dedicated to the pursuit of Canadian business history and its role both domestically and in world business history.

Building on earlier efforts to stimulate business history in Canada, a small group of historians, archivists, and business people has been formed to create a new business history organization. The group shares the conviction that our business heritage is an integral part of Canadian history and that this heritage cannot be preserved without a strong academic/business partnership.

The **CBHA/ACHA** believes it is important for businesses to organize and open their archives by engendering a respect for the role of scholarship in helping to understand the social significance of commerce. Despite its long historical and economics traditions, attempts of late to further Canadian history have remained small and localized. Canada is too large and diverse a country to cultivate integrated interdisciplinary, regional, and ethnic forums for the study of business history without a partnership with the business community.

The **CBHA/ACHA** mission is to establish a not-for-profit association that provides a forum for archivists, historians, managers, management scholars, and the public to further the historical study of Canadian business and how that history relates to other countries.

The CBHA/ACHA Objectives include:

- Build a diverse organization of members with an interest in Canadian business history and which reflects the broad diversity of the country.
- Substantially increasing the amount and quality of Canadian business history.
- Improving the quality of, and gaining access to, commercial archival materials, and to provide a central site to make sources accessible to a broad audience.
- Increasing the amount of business history taught at Canadian business schools and in history departments.
- Helping encourage and supervise more corporate histories within a professional approach.
- Increasing the number of companies that include history as a part of their corporate orientations.
- Making Canadian business history accessible to the general public.
- Supporting academic research and publication in Canadian business history.
- Developing outreach and strong links with business and academic communities.

TABLE OF CONTENTS

2-3	WELCOME
4-7	YEAR IN REVIEW
8	PLANS FOR 2020
9	LEADERSHIP
10-11	FINANCIAL REPORTS

THE YEAR IN REVIEW

The **CBHA/ACHA** had a material impact in the field of Canadian business history in 2018/2019:

- Released the book ***Trade-Offs: The History of Canada-U.S. Trade Negotiations*** with presentations from the **CBHA/ACHA** 2018 Conference.

- Grew to **146 individual members** from the academic, archivist, business leader, junior scholar and public communities, **an increase of 13%**

- Presented sponsored panels at the **Canadian Historical Association** annual conference in Vancouver, Canada.

- Maintained a leading-edge website and an on-line **YouTube Channel** with archived **CBHA/ACHA** presentation lectures.

- Published ***The Prospectus***, a monthly newsletter with over 1,200 subscribers, **an increase of 50%**.

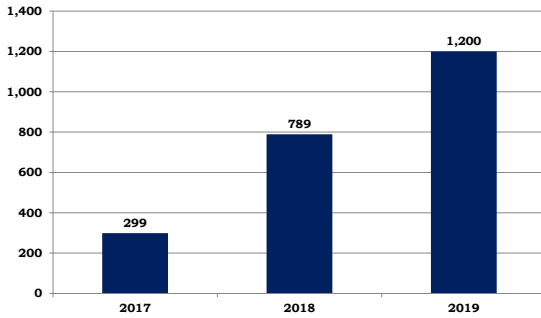
- Awarded the inaugural **CBHA/ACHA Best Book in Canadian Business History Award** prize of \$10,000.

- Provided **\$17,377 in grants, scholarships and sponsorships** to its members and associated organizations to advance the study of Canadian business history, **an increase of 17%** from 2018.

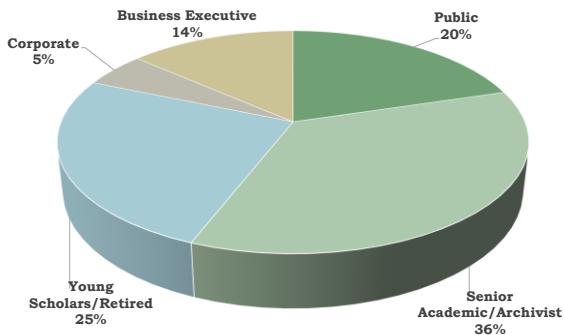
- Co-presented the conference on the topic ***Constructing Linkages: The History of Montreal's Golden Square Mile in National and International Context*** at McGill University in Montreal.

- Provided a member tour of the **TD Bank Art & Archives** collection.

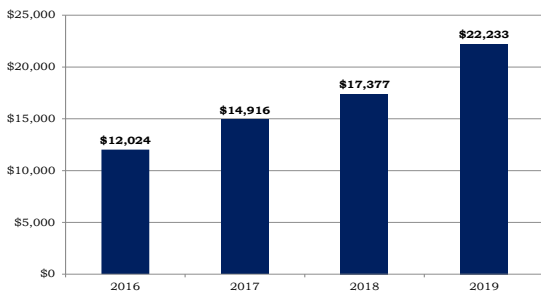
Number of Subscribers The Prospectus Monthly Newsletter

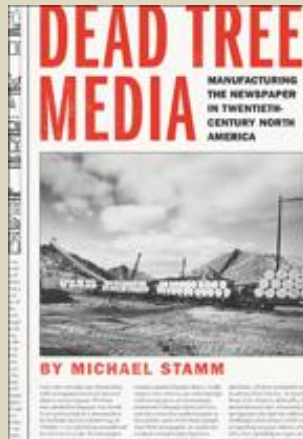


Members by Category



Member Grants, Bursaries and Awards





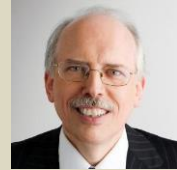
The **CBHA/ACHA** was pleased to present the inaugural *Best Book in Canadian Business History Award* to Professor Michael Stamm of The University of Michigan for his book ***Dead Tree Media: Manufacturing the Newspaper in 20th Century North America*** (2018, Johns Hopkins University Press). In its citation, the jury noted that the book “reminds readers of just how culturally, socially, economically and politically important the tactile, tangible newspaper has been in North American history... Evocative of Harold Innis’s staples approach in its scale and scope, Stamm fascinatingly knits the Canadian news and newsprint story into its broader North American context, from Chicago in the age of wood to the 1911 Reciprocity Election to Baie Comeau and the Mulroney Myth to the decline of the broadsheet today. *Dead Tree Media* is timely, provocative business history at its best.”

Co-founder and past Chair of the **CBHA/ACHA** Professor Dimitry Anastakis was appointed to the prestigious L.R. Wilson/R.J. Currie Chair in Canadian Business History at the University of Toronto.

Members of the **CBHA/ACHA** were well represented at the book launch for *The Governors of the Bank of Canada: From Graham Towers to Stephen S. Poloz* at the Bank of Canada Museum in Ottawa. Four **CBHA/ACHA** members contributed biographies to the book, published by New Federation House.



Distinguished historian and lawyer C. Ian Kyer spoke to **CBHA/ACHA** members and guests on the fascinating history of the Gooderham family and business empire in Canadian business history.



The **CBHA/ACHA** co-sponsored the conference on the History of Montreal's Golden Square Mile at McGill University with over 130 participants. The conference included an architectural walking tour and presentations by social and business historians.

Affiliated Organizations

GUG | 40 JAHRE
GESELLSCHAFT FÜR
UNTERNEHMENSGESCHICHTE e.V

ORAL
HISTORY
CENTRE

1965 - 1949
Confederation
Debates

PLANS FOR 2020

Hold an annual conference on a relevant topic in the study of Canadian business history

This conference will explore the impact on Canadian history of relevant individuals and events that have occurred in industry and society.

Present sponsored panels and papers at the Canadian Historical Association (CHA) Annual Meeting

Members from the organization will present at this conference being held at Western University in June 2020.

Archivist Workshops

Continue a series of workshops dedicated to leading edge issues for the Archivist community, including with the Oral History Centre at the University of Winnipeg, our affiliated organization.

Award the second bi-annual CBHA/ACHA Chris Kobrak Research Fellowship in Canadian Business History

The successful applicant receives up to \$5,000 per year over two years, for a total of up to \$10,000, to support the completion of their proposed project. The fellowship is named after the late Professor Chris Kobrak, a co-founder of the **CBHA/ACHA**.

Grants, Scholarships and Sponsorships

Continue to provide financial assistance to **CBHA/ACHA** members to attend conferences and workshops, conduct events related to business history, and publish research material.

CBHA/ACHA Member Lectures and Workshops

Periodic presentations by experts on current affairs, newsworthy issues, and workshops in Canadian business history.

LEADERSHIP



Janis Thiessen, Chair – Board of Directors.
Associate Professor, University of Winnipeg.

Joe Martin, President and Member of the Board of Directors. Adjunct Professor of Business History, Rotman School of Business, University of Toronto.



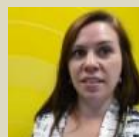
Dimitry Anastakis, Member of the Board of Directors. Professor, University of Toronto

Donica Belisle, Member of the Board of Directors. Associate Professor, University of Regina.



Mark S. Bonham, Secretary-Treasurer and Member of the Board of Directors. President, Bonham & Co. Inc.

Amy Korczynski, Member of the Board of Directors. Archivist, TD Bank Group.



Don Nerbas, Member of the Board of Directors. Associate Professor, McGill University.

J. Andrew Ross, Member of the Board of Directors. Archivist, Library & Archives Canada.



M. Stephen Salmon, Member of The Board of Directors. Library & Archives Canada (Retired).

FINANCIAL STATEMENTS

Statement of Financial Position
As at September 30th

	2019	2018
ASSETS		
CURRENT		
Cash in Bank	\$ 3,063	\$ 10,204
Prepaid Expenses	3,300	6,300
Accounts Receivable	835	835
Investments	-	27,569
	\$ 7,198	\$ 44,908
LIABILITIES		
CURRENT		
Accounts Payable & Accrued Liabilities	\$ 1,751	\$ 6,098
Restricted Donation	20,000	30,000
TOTAL LIABILITIES	\$ 21,751	\$ 36,098
ASSOCIATION EQUITY		
Association Equity	\$(14,553)	\$ 8,810
TOTAL LIABILITIES AND ASSOCIATION EQUITY	\$ 7,198	\$ 44,908

Statement of Operations
Year Ended September 30th

	2019	2018
REVENUES		
Membership Fees	\$ 17,825	\$ 12,600
Conference Income (Net)	10,820	(4,398)
Book Sales	496	1,320
Dividend Income	542	-
Loss On Sale of Investment	(1,316)	(1,843)
	\$ 28,367	\$ 7,679

EXPENSES

Accounting & Legal	\$ 1,500	\$ 1,502
Advertising	1,593	1,389
Bank Charges	762	321
Computer Services	4,958	6,691
Grants, Awards & Sponsorships	22,233	17,377
Book Printing	6,630	15,392
Insurance	800	800
Office and General	9,617	6,582
Travel	3,636	819
	\$ 51,729	\$ 50,873

Excess (Deficiency) of

Revenues over Expenses	\$(23,362)	\$(43,194)
Association Equity, beginning of Year	8,809	52,003

Association Equity, End of Year	\$ (14,553)	\$ 8,809
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CHARTER CORPORATE MEMBERS



STRONGER COMMUNITIES TOGETHER™



HUDSON'S BAY COMPANY
HISTORY FOUNDATION



**Canadian Business History Association / l'association canadienne pour
l'histoire des affaires**

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www.cdnbiz150history.ca