

**CANADIAN
BUSINESS
HISTORY
ASSOCIATION**



**L'ASSOCIATION
CANADIENNE
POUR L'HISTOIRE
DES AFFAIRES**

PROGRESS REPORT

2018



The Canadian Business History Association - l'association canadienne pour l'histoire des affaires (CBHA/ACHA) is dedicated to the pursuit of Canadian business history and its role both domestically and in world business history.

Building on earlier efforts to stimulate business history in Canada, a small group of historians, archivists, and business people has been formed to create a new business history organization. The group shares the conviction that our business heritage is an integral part of Canadian history and that this heritage cannot be preserved without a strong academic/business partnership.

The **CBHA/ACHA** believes it is important for businesses to organize and open their archives by engendering a respect for the role of scholarship in helping to understand the social significance of commerce. Despite its long historical and economics traditions, attempts of late to further Canadian history have remained small and localized. Canada is too large and diverse a country to cultivate integrated interdisciplinary, regional, and ethnic forums for the study of business history without a partnership with the business community.

The **CBHA/ACHA** mission is to establish a not-for-profit association that provides a forum for archivists, historians, managers, management scholars, and the public to further the historical study of Canadian business and how that history relates to other countries.

The CBHA/ACHA Objectives include:

- Build a diverse organization of members with an interest in Canadian business history and which reflects the broad diversity of the country.
- Substantially increasing the amount and quality of Canadian business history.
- Improving the quality of, and gaining access to, commercial archival materials, and to provide a central site to make sources accessible to a broad audience.
- Increasing the amount of business history taught at Canadian business schools and in history departments.
- Helping encourage and supervise more corporate histories within a professional approach.
- Increasing the number of companies that include history as a part of their corporate orientations.
- Making Canadian business history accessible to the general public.
- Supporting academic research and publication in Canadian business history.
- Developing outreach and strong links with business and academic communities.

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THE YEAR IN REVIEW

In its third year of operations as a not-for-profit organization, the **CBHA/ACHA** had a material impact in the field of Canadian business history:

- Launched its first book, ***Becoming 150: 150 Years of Canadian Business History***, which included presentations from the **CBHA/ACHA** Sesquicentennial Conference held in 2017.

- Grew to **129 individual members** from the academic, archivist, business leader, junior scholar and public communities, **an increase of 21%**.

- Added a new **Charter Corporate Member** with the membership of Deloitte.

- Maintained a leading-edge website and an on-line **YouTube Channel** with archived **CBHA/ACHA** presentation lectures.

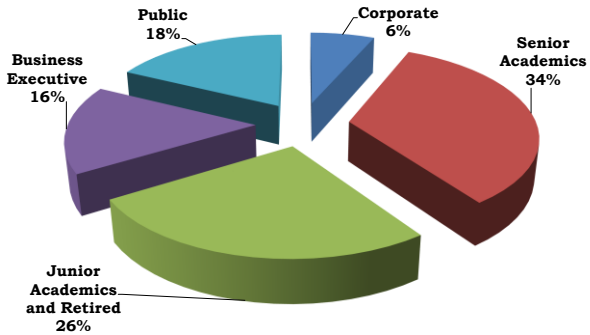
- Published ***The Prospectus***, a monthly newsletter with over 800 subscribers, **an increase of 88%**.

- Obtained an endowment from an Anonymous Donor to fund the biannual **CBHA/ACHA Best Book in Canadian Business History Award** at \$10,000 for the next six years.

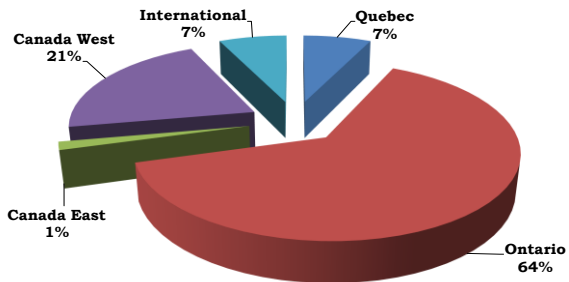
- Provided **\$17,377 in grants, scholarships and sponsorships** to its members and associated organizations to advance the study of Canadian business history, **an increase of 17%** from 2017 and **45%** from 2016.

- Presented its Annual Conference on the topic ***Trade Offs: The History of Canada-U.S. Trade Negotiations***.

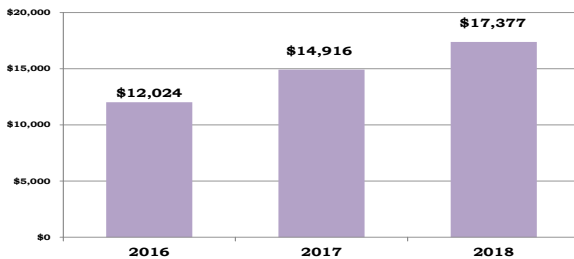
Members by Category



Members by Region



Member Grants, Bursaries and Awards





The **CBHA/ACHA** held its Annual Conference on the topic ***Trade Offs: The History of Canada-U.S. Trade Negotiations*** in conjunction with the country's renegotiation of the NAFTA Treaty. Members and guests enjoyed presentations on the topics of *Free Trade vs. Protectionism*, *The Auto Pact*, *The FTA/NAFTA*, and *The Future of Trade Negotiations*. Keynote presentations were provided by the former Premier of the Province of Quebec, The Honourable Jean Charest, and the President of the Canada West Foundation, Martha Hall Findlay.

The **CBHA/ACHA** is pleased to make available to its members an extensive searchable list of public repositories for the archives of Canadian business. The list is sorted by province, and also includes Library & Archives Canada. Members may access the list on the website.

CBHA/ACHA Young Scholars Justin Douglas and Kira Lussier presented

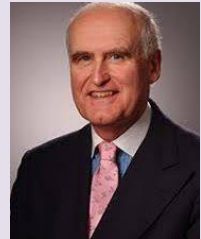
a talk on the positive impact a grant from the organization had on their research project and organization of an international conference.



Bursaries, awards and grants are given to members to conduct research, attend conferences, and organize activities on the subject of Canadian business history.

The **CBHA/ACHA** sponsored a workshop with the Oral History Centre, University of Winnipeg, on the subjects of Oral History, Corporate Archives, and Business History. This workshop was held at the University of Winnipeg in Manitoba and was combined with visits to several important historical archives and museums in the city of Winnipeg.

Mr. Charles Baillie, former Chief Executive Officer of TD Bank Financial Group, was a guest speaker at the Annual General Meeting of the **CBHA/ACHA**. He spoke on the history of the East India Company, relating this to the four generations of his family who served with the company from 1760 to 1869 and the importance of archival material.



Affiliated Organizations:



PLANS FOR 2019

Hold its annual conference with partner McGill University on *The History of Montreal's Golden Square Mile*

This conference will explore the impact on society and enterprise of the concentration of corporate power within this unique centre of business operations in Canada.

Publish a commemorative book of the presentations from the 2018 Annual Conference *Trade Offs: The History of Canada-U.S. Trade Negotiations*

This book will be a tangible contribution to the study of Canadian business history for educators and the general public.

Archivist Workshops

Continue a series of workshops dedicated to leading edge issues for the Archivist community, including with our affiliated organization, the Oral History Centre at the University of Winnipeg.

Award the enriched *Best Book in Canadian Business History Award*

Thanks to an anonymous donor, this \$10,000 biannual prize will be one of the richest book awards in the subject of Canadian business history.

Grants, Scholarships and Sponsorships

Continue to provide financial assistance to **CBHA/ACHA** members to attend conferences and workshops, conduct events related to business history, and publish research material.

CBHA/ACHA Member Lectures and Workshops

Periodic presentations by experts on current affairs, newsworthy issues, and workshops in Canadian business history.

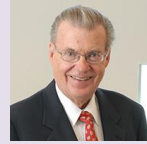
Award the biannual *Chris Kobrak Memorial Fellowship in Canadian Business History*

LEADERSHIP



Janis Thiessen, Chair – Board of Directors.
Associate Professor, University of Winnipeg.

Joe Martin, President and Member of the Board of Directors. Adjunct Professor of Business History, Rotman School of Business, University of Toronto.



Donica Belisle, Member of the Board of Directors.
Associate Professor, University of Regina.

Mark S. Bonham, Secretary-Treasurer and Member of the Board of Directors. President, Bonham & Co. Inc.



Amy Korczynski, Member of the Board of Directors.
Archivist, TD Bank Group

Don Nerbas, Member of the Board of Directors. Associate Professor, McGill University.



J. Andrew Ross, Member of the Board of Directors.
Archivist, Library & Archives Canada.

M. Stephen Salmon, Member of The Board of Directors. Library & Archives Canada (Retired).



Andrew Smith, Member of the Board of Directors.
Senior Lecturer, Liverpool Management School.

FINANCIAL STATEMENTS

Statement of Financial Position

As at September 30th

	2018	2017
ASSETS		
CURRENT		
Cash in Bank	\$ 10,204	\$ 59,249
Prepaid Expenses	6,300	200
Accounts Receivable	835	-
Investments	27,569	-
	\$ 44,908	\$ 59,449
LIABILITIES		
CURRENT		
Accounts Payable & Accrued Liabilities	\$ 6,098	\$ 7,446
Restricted Donation	30,000	-
TOTAL LIABILITIES	\$ 36,098	\$ 7,446
ASSOCIATION EQUITY		
Association Equity	\$ 8,810	\$ 52,003
TOTAL LIABILITIES AND ASSOCIATION EQUITY	\$ 44,908	\$ 59,449

Statement of Operations
Year Ended September 30th

	2018	2017
REVENUES		
Membership Fees	\$ 12,600	\$ 12,625
Conference Income (Net)	(4,398)	38,697
Book Sales	1,320	-
Loss On Sale of Investment	(1,843)	-
	\$ 7,679	\$ 51,322
EXPENSES		
Accounting & Legal	\$ 1,500	\$ 1,590
Advertising	1,389	4,033
Bank Charges	321	316
Computer Services	6,691	5,953
Grants, Awards & Sponsorships	17,377	14,916
Book Printing	15,392	-
Insurance	800	600
Office and General	6,583	7,058
Travel	819	566
	\$ 50,872	\$ 35,032
Excess (Deficiency) of		
Revenues over Expenses	\$(43,193)	\$ 16,289
Association Equity, beginning of Year	52,003	35,714
Association Equity, End of Year	\$ 8,810	\$ 52,003

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**Canadian Business History Association / l'association canadienne
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