

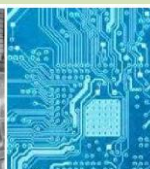
**CANADIAN
BUSINESS
HISTORY
ASSOCIATION**



**L'ASSOCIATION
CANADIENNE
POUR L'HISTOIRE
DES AFFAIRES**

PROGRESS REPORT

2017



The Canadian Business History Association - l'association canadienne pour l'histoire des affaires (CBHA/ACHA) is dedicated to the pursuit of Canadian business history and its role both domestically and in world business history. The group shares the conviction that our business heritage is an integral part of Canadian history and that this heritage cannot be preserved without a strong academic/business/archivist partnership.

The **CBHA/ACHA** mission is to operate a not-for-profit association that provides a forum for archivists, historians, managers, management scholars, and the public to further the historical study of Canadian business and how that history relates to other countries.

The CBHA/ACHA Objectives include:

- Build a diverse organization of members with an interest in Canadian business history and which reflects the broad diversity of the country.
- Substantially increasing the amount and quality of Canadian business history.
- Improving the quality of, and gaining access to, commercial archival materials, and to provide a central site to make sources accessible to a broad audience.
- Increasing the amount of business history taught at Canadian business schools and in history departments.
- Helping encourage and supervise more corporate histories within a professional approach.
- Increasing the number of companies that include history as a part of their corporate orientations.
- Making Canadian business history accessible to the public.
- Supporting academic research and publication.
- Developing outreach and strong links with business and academic communities.

IN MEMORIAM



It is with deep regret and profound sadness that we learned of the passing of Christopher Kobrak, the Wilson/Currie Chair in Canadian Business and Financial History at the Rotman School of Management, University of Toronto and one of the **CBHA/ACHA**'s founders and a member of the **CBHA/ACHA** Board, in January 2017.

Chris was a guiding light in the **CBHA/ACHA**, an internationally recognized and respected scholar of business history, and a great mentor and friend to many emerging and established scholars around the world. He will be deeply missed.

TABLE OF CONTENTS

2	WELCOME
3	IN MEMORIAM
4-7	YEAR IN REVIEW
8	PLANS FOR 2018
9	LEADERSHIP
10-11	FINANCIAL REPORTS

THE YEAR IN REVIEW

In its second year of operations as a not-for-profit organization, the **CBHA/ACHA** had a material impact in the field of Canadian business history:

- Welcomed **3 new members to its Board of Directors** from Quebec, Saskatchewan and Great Britain.

- Grew to **107 individual members** from the academic, archivist, business leader, junior scholar and public communities, **an increase of 34%**.

- Sustained **10 Charter Corporate Members** who believe in the mission of the organization.

- Maintained a leading-edge website that saw over **9,800 unique visitors**, an **increase of 61%** in the year. Operated on on-line **YouTube Channel** with archived **CBHA/ACHA** presentation lectures.

- Published **The Prospectus**, a monthly newsletter which now contains a **Book Review** section with contributions from leading academics.

- Organized a successful **150 Years of Canadian Business History Conference** in celebration of Canada's sesquicentennial year. Four keynote speakers and 40 presenters spoke at fourteen themed sessions on topics ranging from *Women in Canadian Business History* to the *Natural Resources Sector's Role in Canada's Business History*. Visit **www.cdnbiz150history.ca**

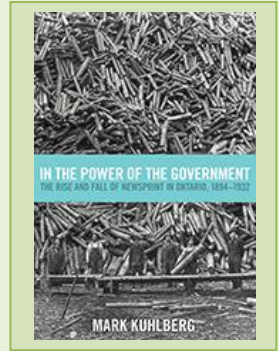
- Provided **\$14,916 in grants, scholarships and sponsorships** to its members and associated organizations to advance the study of Canadian business history, **an increase of 24%** from 2016.

- Welcomed a new affiliation with the **Confederation Debates** digitization project.

Jury members unanimously endorsed Mark Kuhlberg's

***In the Power of the Government:
The Rise and Fall of
Newsprint in Ontario, 1894-1932***

as the 2017 winning entry in the **CBHA/ACHA** best book in Canadian business history competition.



Kuhlberg's book offers a re-interpretation of H.V. Nelles's long-standing account of the links between the Ontario government and the business community in the development of the province's natural resources.

The **CBHA/ACHA Best Book in Canadian Business History** includes a cash prize of \$2,000. The prize committee encourages the submission of books from all methodological perspectives. It is particularly interested in innovative studies that have the potential to expand the boundaries of the discipline. Eligible books can have either a Canadian or an international focus, which includes a Canadian perspective.



Dr. Stefano Tijerina is the inaugural recipient of the **Chris Kobrak Research Fellowship**. Dr. Tijerina is an Adjunct Professor at the University of Maine who received his Ph.D. in 2011. Dr. Tijerina's project proposal is to study Canadian

financial institutions in Latin America, and he will receive \$5,000 per year over two years to support the completion of the project. His book on this subject will be released by the University of Toronto Press in 2018. The Chris Kobrak Research Fellowship is named in honour of the late Professor Christopher Kobrak, co-founder of the **CBHA/ACHA**.



CBHA/ACHA Junior Scholars welcome guests to the organization's annual conference in September 2017. ***150 Years of Canadian Business History*** celebrated the country's sesquicentennial by looking back at its business history legacy. The conference has its own dedicated website at www.cdnbiz150history.ca, and a commemorative book will be released in 2018.

The **CBHA/ACHA** is now pleased to make available to its members an extensive searchable list of public repositories for the archives of Canadian business. The list is sorted by province, and also includes Library & Archives Canada. Members may access the list on the website.

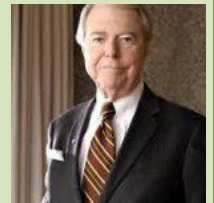
A Conversation with Bay Street Legends: How Studying Business History Gave Us a Competitive Edge.

Featured a talk and interview with Famed Canadian businessmen Lynton R. (Red) Wilson OC (Chairman, The Wilson Foundation, Chancellor – The Canadian Business Hall of Fame, Chancellor Emeritus – McMaster University) and Tony Fell OC LLD (former Chairman, RBC Capital Markets). The session was moderated by David R. Smith (Rotman School of Management).



The **CBHA/ACHA** sponsored a workshop with the Oral History Centre, University of Winnipeg, on the subjects of Oral History, Corporate Archives, and Business History. This workshop was held at the University of Winnipeg in Manitoba and was combined with visits to several important historical archives and museums in the city of Winnipeg.

Veteran journalist **Don Newman** presented an exclusive talk to members and their guests which reviewed the results of the November 2016 U.S. election, giving insightful interpretation of the outcome and key historical factors which occurred during the long campaign.



Affiliated Organizations:

GUG | 40 JAHRE
GESELLSCHAFT FÜR
UNTERNEHMENSGESCHICHTE e.V

ORAL
HISTORY
CENTRE

1865 – 1949
Confederation
Debates

PLANS FOR 2018

Launch a dedicated website of the proceedings of the 150 Years of Canadian Business History Conference

This website will serve as an educational tool and historical archive of the presentations made by the organization for Canada's sesquicentennial year. See www.cdnbiz150history.ca

Publish a commemorative book of the keynote presentations and selected session presentations of the 150 Years of Canadian Business History Conference

This book will be a tangible contribution to the study of Canadian business history for educators and the general public. A copy will be provided to academic, public school and community libraries across the country.

Archivist Workshops

A series of workshops throughout the year dedicated to leading edge issues for the Archivist community, including our Affiliated organization, the Oral History Centre at the University of Winnipeg.

Expanded Book Prize

We look forward to announcing a donor funded expansion to the **CBHA/ACHA** prize for best book in Canadian Business History.

Grants, Scholarships and Sponsorships

Continuing to provide financial assistance to **CBHA/ACHA** members to attend conferences and workshops, conduct events related to business history, and publish research material.

CBHA/ACHA Member Lectures and Workshops

Periodic presentations by experts on current affairs, newsworthy issues, and workshops for research studies in Canadian business history.

LEADERSHIP



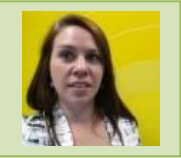
Dimitry Anastakis, Chair of the Board of Directors. Professor of Business History, Trent University.

Joe Martin, President and Member of the Board of Directors. Adjunct Professor of Business History, Rotman School of Business, University of Toronto.



Donica Belisle, Board of Directors. Associate Professor, University of Regina.

Mark S. Bonham, Secretary-Treasurer and Member of the Board of Directors. President, Bonham & Co. Inc.



Amy Korczynski, Board of Directors. Archivist, TD Bank Group

Don Nerbas, Board of Directors. Associate Professor, McGill University.



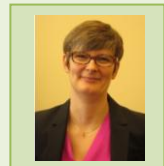
J. Andrew Ross, Board of Directors. Archivist, Library & Archives Canada.

M. Stephen Salmon, Board Of Directors. Library & Archives Canada (Retired).



Andrew Smith, Board of Directors. Senior Lecturer, Liverpool Management School.

Janis Thiessen, Board of Directors. Associate Professor, University of Winnipeg.



FINANCIAL STATEMENTS

Statement of Financial Position
As at September 30th

	2017	2016
ASSETS		
CURRENT		
Cash in Bank	\$ 59,249	\$ 45,379
Prepaid Insurance	200	-
	\$ 59,449	\$ 45,379
LIABILITIES		
CURRENT		
Accounts Payable & Accrued Liabilities	\$ 7,445	\$ 9,665
TOTAL LIABILITIES	\$ 7,445	\$ 9,665
ASSOCIATION EQUITY		
Association Equity	\$ 52,004	\$ 35,714
TOTAL LIABILITIES AND ASSOCIATION EQUITY	\$ 59,449	\$ 45,379

Statement of Operations
Year Ended September 30th

	2017	2016
REVENUES		
Membership Fees	\$ 12,625	\$ 71,157
Conference Income (Net)	38,697	
(3,297)		
	\$ 51,322	\$ 67,860
EXPENSES		
Accounting & Legal	\$ 1,590	\$ 2,160
Advertising	4,033	2,678
Bank Charges	316	234
Computer Services	5,953	4,243
Grants, Awards & Sponsorships	14,916	12,024
Insurance	600	-
Office and General	7,058	3,087
Travel	566	7,720
	\$ 35,032	\$ 32,146
Excess (Deficiency) of		
Revenues over Expenses	\$ 16,290	\$ 35,714
Association Equity, beginning of Year	35,714	-
Association Equity, End of Year	\$ 52,004	\$ 35,714

CHARTER CORPORATE MEMBERS



THE
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ASSURANCE COMPANY



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BMO  **Bank of Montreal**



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**Canadian Business History Association/l'association canadienne
pour l'histoire des affaires**

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Canada

www.cbha-acha.ca

www.cdnbiz150history.ca